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Stritch Magazine

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Fall 2000

Stritch Magazine (Fall 2000)

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STRITCH

Fall 2000
MAGAZINE

Vocations, Values
Spirituality in the Workplace

Consulting in the
'Real World'



Title III grant:
Grand Slam
for the Sciences

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Letters may be published in a future issue of Stritch Magazine unless "not for publication" is written directly on the letter. The editorial staff may edit letters for clarity and brevity.

Correction/clarifications from the summer issue:

Dr. Asuncion Miteria Austria, chair of the Department of Psychology, is a member of the Board of Directors of the Society of Clinical Psychology, a division of the American Psychological Association. The group was misidentified in the summer Stritch magazine.

In the Alumni Services list in the summer Stritch magazine, "Transcripts" included a phone number. Transcript requests must be made in writing. See the alumni section for details.

M.E. Thinks

Musings of the Managing Editor

It's fall, and we're back in school after a long, hot summer. And hot it was out at County Stadium. I'm not talking about the Brewers (we forgive them). Rather the concession stands.

It all started when basketball Coach Denny Fox showed up in the Public Relations office at 3:15 p.m. one day in a minor panic because he was short of help for a scheduled work night at the Stadium that was part of a fund-raising effort. The crew was supposed to start at 3:30. I felt sorry for him, and hey, I once worked at George Webb. (Why two clocks? One for each eye.) So I said, sure, I'll go pitch hot dogs.

Hah! Little did I know it was \$1 hot dog night. Get the picture? People ordering nine hot dogs, seven sodas, four beers, three bags of peanuts and two orders of nachos, one with cheese please and one without. Despite not knowing the prices and getting scolded by a Stadium employee for stacking the weenies the wrong way in the warmer, we did OK in the end. And I even volunteered a second time. To learn more about the Athletics fund raising behind our fast food foray, see the story on page 6.

Our cover story was a lot less physical to research and a lot more uplifting. I got the idea to write it when more than 100 people showed up for a conference on spirituality in the workplace at Stritch on a day last April when we had a horrible late-season snowstorm. If people were willing to risk their lives on snow-slicked roads, I reasoned, there really must be something to this. At the conference, I learned about several groups in town that meet to discuss this topic, and I attended gatherings of four of them. They varied widely in tone and tenor. But they all offered the sort of food for the soul for which people are hungering.

The story on students venturing very successfully into the world of consulting came about as a fluke. I was getting my hair cut when a young man next to me started telling my hairdresser about how he'd just gotten back from Chicago, where he did a presentation on international business and landed a job offer as a result. I'm nosey, so I asked him about it. When he mentioned it was through Cardinal Stritch University,



you can imagine this PR person's delight! Not a week later, Art Wasserman, dean of the College of Business and Management, dropped me a note about a consulting project some graduate students had conducted for United Airlines and how it drew rave reviews from airline management. A story was born.

History Professor Sister Florence Deacon copied me on an e-mail in which she shared some reflections on a UN conference on international women's rights that she had attended in June. I phoned her, and we met for a talk. Her tales were so real and so moving, I was fairly certain that Stritch Magazine audiences would be as interested — and enlightened — as I was. And I have to tell you, as a feminist who came of age with the movement back in the 70s, it was not easy listening to details of some of the abuses that are still going on. Thanks are due to Sister Florence and the thousands of others like her who continue to carry the torch for this important subject.

Last but certainly not least is the story of our winning a Title III grant for science facilities and education. Thanks to the determination of our president, Sister Mary Lea Schneider, we went through the arduous grant process. And we succeeded — the only university in Wisconsin and one of only eight private institutions in the entire United States to receive such a grant this year. The real winners, however, will be our students, which delights everyone.

So, sit back, relax, and learn more about the goings-on at Stritch. And do drop us a letter some time. We'd love to hear from you.

Linda Steiner
Linda Steiner

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ON THE COVER:


Inspired by his visit to San Damiano, the monastery of St. Clare of Assisi, and the gardens that surround it, Stritch Creative Director Peter Galante has drawn from early still life painting to create this edition's cover photograph. He writes, "Medieval Bible scholars taught that in addition to their literal meanings, art had allegorical meaning, related to faith, and tropological or figurative meanings that concerned questions of morality. In this sense, the composition depicts the divine light of salvation illuminating a basket of fruit in which "Eucharistic" grapes, part of a bountiful harvest, exist in opposition to the apple, symbolic of the fall from grace. Arising from the shadow stands a single candle, representative of Clare, whose name in Italian means light, again symbolic of a spiritual presence."



12



17



*Violinist
Lynn Pietsch
rehearses with
the Concord
Chamber Orchestra.*

Concord Chamber Orchestra in residence at Stritch

The Concord Chamber Orchestra, an outstanding 45-member performance group that has been entertaining Milwaukee-area audiences for 25 years, is now the orchestra in residence at Stritch.

Under the arrangement, the University becomes the group's rehearsal site, said Dr. Dennis King, chair of the music department. String players from Stritch who audition can play in the group, affording students an opportunity to perform along with professional and semi-professional musicians under the direction of a very fine conductor, he said. Janet Millard, who was the principal flutist with the Milwaukee Symphony Orchestra from 1973-91, is the orchestra's musical director.

Concord will give one concert per semester at Stritch in addition to concerts it regularly gives in Wauwatosa. The group performs standard classical fare and has a composer in residence, Dan Lawitts, who creates original works.

The group includes professional musicians who perform in the Milwaukee Symphony, Milwaukee Ballet Orchestra and Waukesha Symphony Orchestra, as well as several area music educators. In addition to its regular concerts, the group has worked with children's ballet and children's theater in Milwaukee, said Charlene Goodrich, a bassoonist with the group who recently joined the Stritch music department as a full-time faculty member.

"This will be an excellent opportunity for our students," King said. "And it should help us with recruiting. We also hope the orchestra will draw more people to our campus and help us to achieve our goal of making Stritch the cultural center of the North Shore."

Concord's first concert at Stritch will be held at 7:30 p.m. on Wednesday, Dec. 6.

Three trustees join Stritch board

Stritch recently added three new members to its Board of Trustees. They are Daniel G. Johnson, president and chief executive officer of Chris Schroeder Insurance, Inc.; Conrad C. Kaminski, president of Merchants and Manufacturers Bancorporation, Inc.; and Robert T. Stollenwerk, secretary/treasurer of the Herman W. Ladish Family Foundation, Inc.

James C. Donnelly will continue as the board chair. Donnelly recently was named president and CEO of WICOR Industries. First vice chair is civic leader Joan Steele Stein. Second vice chair is Thomas A. Zabjek, president of Lakeside Development Co.

"Our trustees serve a very important function," said Stritch President Sister Mary Lea Schneider. "We warmly welcome the new members and sincerely thank all our trustees for their service to the University."

FootPRINTS

College of Arts and Sciences

Freshmen get new First Year Experience

A revamping of the former Freshman Seminar class has led to a new introduction to University life called the First Year Experience.

As with Freshman Seminar, the new program covers topics such as reading and writing skills, diversity, study strategies, alcohol and drug use, and sexual assault. It began in August during a mandatory, weeklong orientation with lectures, discussions, small-group activities, volunteer opportunities, and a team-building course.

"In the past, students who didn't attend orientation were the most difficult students to reach out to," said Chris Robinson, Stritch's dean of students, explaining the administration's decision to make orientation mandatory. "They would go to class, get back in the car, and leave for the day ... It's essential to get people started on the right foot."

But, the First Year Experience doesn't end with orientation. Students continue in one of seven semester-long courses. This year, options range from a political science course titled "The Road to the White House" to a mathematics course called "Beyond the Third Dimension."

"In the past, Freshman Seminar was rated favorably," said Dr. Kathryn Markell, an associate professor of psychology and a lead faculty member on the First Year Experience committee. "But now we're saying that while this course is required, students can choose what they're interested in. And the instructors can teach something they're passionate about."

In the context of these courses, students learn strategies for academic success and meet other new students with similar interests. The First Year Experience is designed for students considering majors in the arts and sciences. Those intending to enter nursing or education take their own specialized introductory courses.

Right, senior Rae Ann Ciszewski and freshman John Sullivan work on their steps at swing dance lessons offered during orientation week.



College of Business and Management

Graduate students salute boot camp

They weren't required to do push-ups, sport crew cuts or march in formation, but at boot camp this summer, 48 master's degree students felt the pressure to push their pencils to the limit — and they loved it.

In the College of Business and Management's first-ever Writers' Boot Camp, held on the Milwaukee campus, students took advantage of an opportunity to seclude themselves from the distractions of everyday life and focus solely on their Applied Management Decision Report (AMDR), or thesis project, for an entire weekend.

Some master's students complete all their coursework, but do not receive their degree simply because they never finish their final project, said Joan Kramer, CBM Region I director of faculty and research. By coming to weekend boot camp, living on campus, networking with faculty and peers, having access to computer labs and the library, and getting immediate feedback from the CBM professional staff, most campers made significant progress on their projects and received the encouragement they needed to rededicate themselves to finishing their degrees.



"Some of these students wouldn't have had much chance of finishing at all, much less in time for the August or December graduations this year," Kramer said. But several people who attended the June camp received their diplomas in August, with more expected to graduate in December.

"It is hard to get past the enjoyment of completing a fair amount of work and being able to see the end," wrote one camper on the weekend evaluations. Another wrote, "The thing I enjoyed most was networking with others in the same situation. Seeing the commitment of the instructors and their passion toward students achieving was very motivating and inspiring."

Campers unanimously submitted positive evaluations for the weekend. Undoubtedly, if given the chance to do it again, many would respond, "Yes, Sir."

To see a photo album from the weekend, visit www.stitch.edu/~cbm and click on AMDR Boot Camp.

Course surveys issues of e-commerce

The first course in electronic commerce, or E-commerce, became available in August as an elective in the College of Business and Management undergraduate curriculum.

For several years, CBM classes have incorporated discussions about the Internet's effect on business and marketing. Now, students have the option of taking a course that focuses exclusively on a range of issues related to E-commerce, such as retailing, Internet consumers and market research, advertisements, E-commerce for service industries, business-to-business E-commerce, strategy and implementation, legal issues, privacy, infrastructure, and the global arena.

The college also is considering an eventual expansion of their E-commerce course to offer a certificate or degree program, said Gwen Rivkin, CBM assistant dean for academic quality assurance.

"With E-commerce, things change so fast that keeping up to date is challenging," Rivkin said. "This is a fairly new way of doing business, and we want our curriculum to fully reflect current trends in the business environment."

As with all CBM classes, the instructors for this survey course are working professionals and practitioners of E-commerce.

Updates from CBM

News

- ❖ CBM Region I reached an all-time high enrollment in May, with 1,281 students. The figures marked a 28% increase since July 1999, according to Dr. Allen Klingenberg, Region I assistant dean.
- ❖ By the end of this calendar year, 300 students will have completed courses via distance learning at Stritch and 40 courses will have been offered since the University's first online offering in 1998, according to projections put together by former CBM distance-learning director John Gillis. Ron Holm is the new distance-learning director.
- ❖ CBM re-entry specialist Amy Foster has developed a new retention program with a full-time position dedicated to helping students who have dropped out and now want to complete their degrees. Through personal contact and consistent follow-up, Foster works with individuals to help determine which courses they need to take and what requirements remain unfulfilled. Many people leave their programs because of work pressures, family issues or other concerns and need a little extra encouragement to start up again, she said. With support from faculty members Barbara Suleski and Dr. Peter Jonas, Foster created the retention program as part of her thesis for her master's degree at Stritch.

Partnerships and programs

- ❖ In June, the North Central Association gave official approval for CBM to offer an online bachelor's degree in business administration to credit union employees in cooperation with the Credit Union National Association.
- ❖ Region I developed a corporate partnership with the Racine Area Manufacturers Association to begin on-site classes in August.
- ❖ The college has an agreement with the Wall Street Journal, which provided copies of the publication, in-hand and

Footprints continued on page 5

FROM CAMEROON TO WISCONSIN

Stritch senior adapts to life in America

By Sara Woelfel

When 16-year-old Eric Mbida and his two younger brothers boarded a plane bound for the United States, his dad said to him, "You're going to be the dad now. You take care of your brothers and your mom."

"That's the kind of stuff you hear fathers say in movies," Mbida said, speaking in fluent English with a hint of a French accent. But it happened to him in 1995, when he left his home in Cameroon to join his mother, who had sought political asylum in the U.S. five years earlier. His parents divorced in 1989.

Mbida now calls Brown Deer home — at least that's where he sleeps after long days of attending classes at Stritch and working four part-time jobs to help support his family. Now 21, Mbida has indeed become the man of the house, accepting responsibility for his brothers and some of the household expenses.

"If my dad calls us, and my brother is failing in school, I'm the one getting yelled at," Mbida said. "That's basically how it goes."

And he's OK with that.

"First comes God, then family, and the rest comes after," Mbida said. "That's still so strong to me."

Mbida and his brothers joined their mother in the U.S. in hopes of finding better educational opportunities. Before their arrival, Mbida's mother lived in Chicago, Washington,

D.C., Alabama, Texas and, finally, Wisconsin as she searched for the ideal place to raise her children.

"Wisconsin was more family-oriented," Mbida said. "My mom's that kind of person. She's very proud when it comes to family."

Besides the shock of seeing snow the day of his arrival, Mbida was surprised by the faster pace of life, the on-the-go meals, and the ways people measure success in the U.S.

"At home, success means you have a big home, big family with all your cousins, aunts, and grandparents under the same roof," Mbida said. "That's still my dream someday. Here, success is to achieve more, find more, achieve more. It's not bad, not good, just different."

Having lived in many places in and out of Cameroon, Mbida learned early not to judge cultures but instead to accept them, despite the differences. However, he finds it hard not to cast judgment on the subject of U.S. public education.

"Here they give people everything for free, and there are still people saying 'no' they don't want to go to school. That's upsetting to me," Mbida said.

That's understandable, given that Mbida grew up in an educational system where scholarships and loans are not available and parents pay high tuition fees, beginning in the primary grades.

"By the time they reach college, most people stop going to school because they can't afford it," Mbida said.

When Mbida began his American high school career, he knew very little English and was placed in English as a second

language classes. By the time he graduated, a year and a half later, he was taking advanced-placement classes and was ranked at the top of his graduating class.

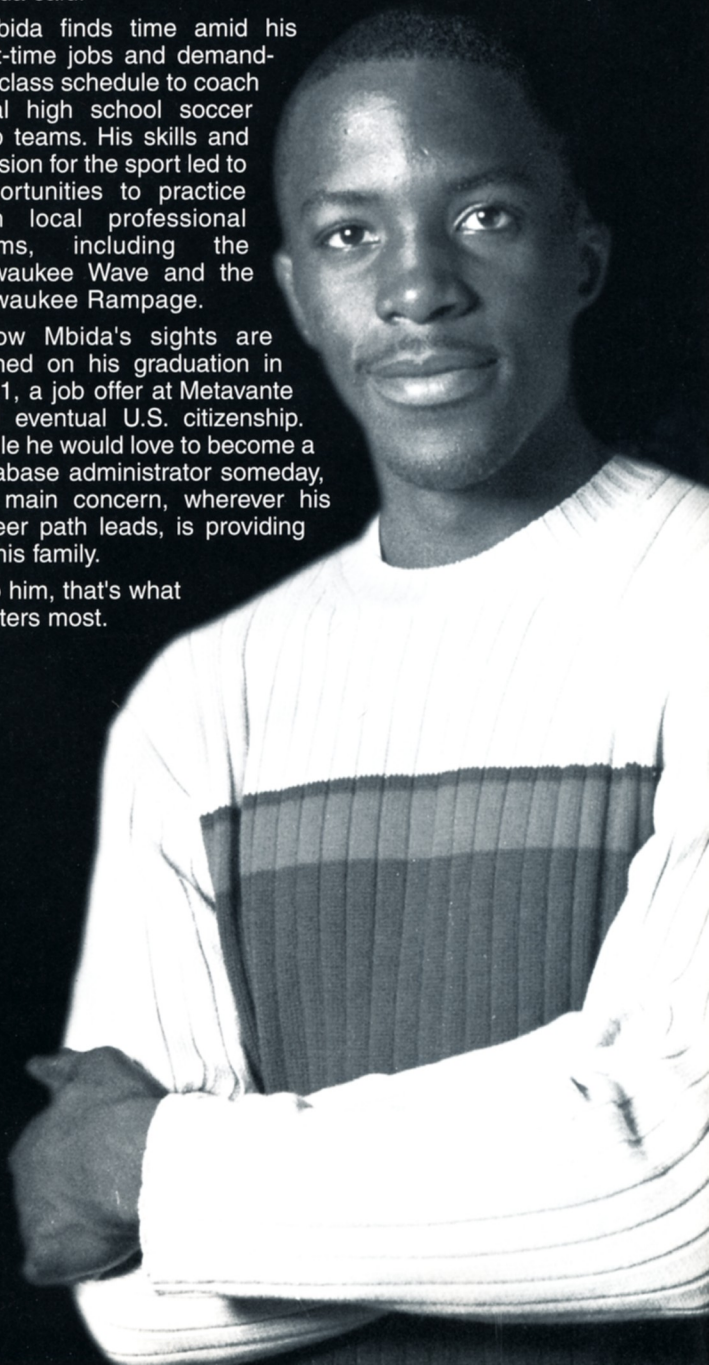
For college, Stritch was a natural choice for Mbida, given its small class sizes, proximity to his mother's house, and men's soccer team, for which he plays. The financial assistance provided by the University, the state and other local organizations made a Stritch education possible, even though his mother also was enrolled in a local private college.

"This college stuff has been a good dream," Mbida said.

Mbida finds time amid his part-time jobs and demanding class schedule to coach local high school soccer club teams. His skills and passion for the sport led to opportunities to practice with local professional teams, including the Milwaukee Wave and the Milwaukee Rampage.

Now Mbida's sights are trained on his graduation in 2001, a job offer at Metavante and eventual U.S. citizenship. While he would love to become a database administrator someday, his main concern, wherever his career path leads, is providing for his family.

To him, that's what matters most.



online for all MBA students in 1999-2000. This academic year, all CBM master's degree students are receiving the Journal as a resource for their studies.

New sites and recent expansions

- ❖ In August, the college began offering classes at Badger High School in Lake Geneva, Wis. By the end of September, five cohort groups were in session: associate's degree in business, bachelor's degree in business management, certificate in human resources management, MBA, and master's degree in management.
- ❖ Region II is now offering classes at a new site in Reedsburg, Wis.
- ❖ CBM has determined there is enough demand to begin leasing space for classrooms in Eau Claire, Wis.

College of Education

COE is westward bound

The College of Education has staked its claim on the Madison area, setting up an office with a full-time administrator.

Although the college already offers programs and classes at sites throughout Wisconsin, the Madison office is intended to make the offerings even more accessible to more schools, districts and educators in the area.



Cardinal Stritch University Madison campus

"It's our mission to transform lives and communities," said Dean Dr. Anthea Bojar. "To do that, we need to go beyond the boundaries of Stritch. Wherever people express a need for our programs, we'll go there. As long as we can keep the quality of our programs, we'll go with the demand."

Chet Bradley, the college's new Region II director, is working with Cynthia Marino, director of Outreach; Peter Holbrook, vice president for enrollment management; and the graduate admissions staff to determine how best to expand, based on market research.

"One of the challenges we face is keeping a connection with the University," Marino said. "We don't want to lose the Stritch flavor or the Stritch reputation for high quality programs."

Marino expects that by next summer, four classes will be running in the Madison area, and the college then may be poised to open a second regional office, this time in the Green Bay or Wausau area, where there is a known demand. She credits the faculty and their statewide involvement with various programs for helping to get the Stritch name out in education circles and increasing the demand for the college's programs.

"We feel like we have the best programs in the state for teachers and administrators," Marino said.

The new Madison site is at 8017 Excelsior Dr., Madison, WI, 53717, in an office suite shared with Stritch's College of Business and Management.

DPI calls on Stritch for expertise

Dr. Anthea Bojar, dean of the College of Education; Dr. JoAnne Caldwell, director of teacher education; and Dr. Ronald Lange, an adjunct assistant professor in education, are working with other

educators from around the state on teams that have been appointed to help shape the policies and guidelines of the Wisconsin Department of Public Instruction (DPI).

"It's highly unusual to have three educators from one school asked to sit on these work teams," Bojar said. "It shows the state's respect for our work at Stritch."

Bojar's team is examining and developing criteria for alternative learning programs. Lange's team is focused on administrative licensure and certification. Caldwell, who is the president of the Wisconsin DPI Professional Standards Council, is on the rules and regulations work team. Her team is charged with setting working guidelines for colleges and universities that are petitioning for DPI approval and also with establishing rules and regulations for the assessment of teacher candidates.

"This is a commitment beyond doing our daily work, allowing us to influence what the state is doing in education," Bojar said.

Each participant serves for two years, meeting in Madison five or more times a year with school principals, representatives from school districts and other educators.

Conference investigates the latest in brain research

A September conference focusing on new discoveries about human intelligence and learning was the beginning of what College of Education faculty members envision as a growing, multi-tiered annual program.

Funded by a grant from the Helen Bader Foundation of Milwaukee and co-sponsored by Stritch, the two-day institute, "The Mindful Classroom: Best Practices for Engaging Students' Brains," featured several nationally known speakers and focused on current research and theory, implications for classroom practice, and instructional strategies.

The conference offered three tiers. In level one, participants learned about the brain and the development of human intelligence. Levels two and three continue beyond the conference with a graduate-credit opportunity for learning about and conducting action research. Teachers take what they learn at the conference and apply it to their own classrooms. Then they return to Stritch several times the next year to share and hone their strategies, based on discussions with their peers and Stritch faculty.

The conference each year will include teachers who have already begun implementing strategies and those who are just beginning the process of learning about the research. For information about next year's conference, call Joan Whitman at (414) 410-4343.

College of Education updates

- ❖ The Helen Bader Foundation of Milwaukee awarded \$50,000 to help fund the college's School to Profession Project. Milwaukee's Pulaski High School began as Stritch's partner in the program in 1998. A second site, at Milwaukee's Madison University High School, is under consideration by the College of Education Outreach department. Larissa Lampkins, a former undergraduate admissions counselor for Stritch, has assumed a newly created position as the coordinator of high school relations to oversee this and other similar programs.
- ❖ The accelerated master's degree in educational computing kicked off earlier this fall in Sheboygan Falls and Waukesha.
- ❖ Three new cohorts for the master in educational leadership program started earlier this fall in Madison, Milwaukee and Appleton. Next spring, cohorts are scheduled to begin in

Milwaukee and Sheboygan. This will mark the most cohorts in the program ever started in one academic year. The Appleton and Sheboygan sites are new areas for the college.

- ❖ The special education department is working toward extending its offerings to eventually provide all necessary requirements for students to earn their 809 license.
- ❖ JoAnne Carter, '92, '94, is the instructional director for the Lifetime Learners post-baccalaureate teacher certification program for men and women in Milwaukee's Metcalfe Park area. She is responsible for teaching, mentoring, supervising, overseeing program support, assisting with data collection to measure outcomes, and working with public and parochial schools in the Milwaukee area. This fall, the first group of Lifetime Learners teacher candidates began their Stritch education classes at the Next Door Foundation.
- ❖ A learning expo for educators and administrators, "Creating Schools to Feed the Mind, Body and Spirit," is scheduled for March 30-31. For information, call Outreach at (414) 410-4378.

College of Nursing

Twin's nomination nets Mosley a state nursing award

When she received the envelope marked with the Blue Cross Blue Shield logo, Mary Ann Mosley, '87, was in no hurry to open it.

"They're not my insurance carrier," she said. But when she opened it and saw the word congratulations, she was "so flabbergasted. My mouth stood open like an unlocked gate."

In June, Mosley, who is Stritch's coordinator of the learning resource lab in nursing, was one of 17 nurses statewide to be named Wisconsin Outstanding Nurse of the Year by the Wisconsin League for Nursing and Blue Cross Blue Shield. In addition to working at Stritch, Mosley works as the third-shift emergency

room charge nurse at Milwaukee's St. Joseph's Hospital, where she has worked for 30 years.

The award recognizes nurses who have positively affected the delivery of health care in Wisconsin. Nominees are judged on nursing practice, leadership, patient advocacy and community involvement. Winners receive \$500 and a pin.

At the official award ceremony at Wisconsin's State Capitol building, Mosley first learned that her twin sister, JoAnn Lomax, had nominated her for the award.

"She was the one who talked me in to being a nurse years ago," Mosley said.

Lomax also is a nurse and works at Milwaukee's Froedtert Hospital as the director of patient relations. On the award nomination application, Lomax wrote, "Mary Ann is a strong patient care advocate ... she spends a considerable amount of time teaching patients how to care for themselves. In this effort, she also makes a point of including family members and significant others. She believes in a 'no nonsense' approach to patient care and encourages the staff to provide the very best in quality care to all patients."

Mosley began her nursing education at the Milwaukee Area Technical College before coming to Stritch for her bachelor of science degree in nursing. Now, she is pursuing her master's degree through the California College of Health Sciences, with a focus on

community health and wellness promotion.

In addition to her work at St. Joseph's and Stritch, Mosley holds several professional memberships and works with organizations such as Repairers of the Breach, an advocate agency for the homeless; the Black Achiever Program; Girl Scouts of America; and the Boys and Girls Club. She is a past recipient of Cardinal Stritch University's St. Francis Award, which recognizes care, compassion, peacemaking and hospitality.

In October, just two months after her 60th birthday, Mosley and her sister traveled with other Stritch faculty and staff on the Franciscan Pilgrimage to Assisi.

"This has been the good year for the good Mose," she said. And the year is not over yet.

Reaching out to local youth

It's not uncommon to see high school students touring Stritch as they prepare for their college years, but it was a bit out of the ordinary to see 60 fifth-graders roaming the halls last April 19. On that day, students from Carleton Elementary School, 416 W. Silver Spring Dr., came for a detailed tour of the College of Nursing.

Carleton Principal Patsy Parker-Safford believes that exposing students to higher education at a young age is an important step toward getting them into college. Based on the letters the college received from the students, the visit was an overwhelming success.

A typical example was the letter from Derica Ringo, who said, "I learned that college is more than parties, it is hard work. When you is (sic) a nurse it is more than giving people medicine it is helping people. Also when you are in a classroom you should ask a lot of questions because you might not learn anything. Our tour guides Anne Marie, Doris, and Lori were so nice. They should become great nurses and lawyers."

"It was really rewarding to receive the letters," said Sharon Garrett, a faculty member who helped arrange the visit. "It felt like we were really reaching them."

Stritch nursing students led the tours, looking at dorm rooms, the gym, classrooms and other campus facilities. They also took the youngsters to the nursing wing and showed them how to listen to their own hearts and take their blood pressure.

Garrett said the event got the kids interested in college and what it has to offer and broke the stereotype that nurses only give shots. It also demonstrated that nurses are involved in the community and helping people in other ways.

"These are the experiences that will have a lasting impression, and, hopefully, this will help them decide to pursue further education," Garrett said.

From
Marquita
Eubanks



Marquita Eubanks illustrated her letter to the nursing department with drawings.

Sports

Hot dogs, apple pie and Europe?

It was a sizzling summer in the world of fund-raising. As in sizzling hot dogs and brats, served up to fans at County Stadium by Stritch athletes, coaches and volunteers.

As part of an effort to raise money to send the men's basketball team to Europe in spring of 2001, Coach Denny Fox arranged to work concession stands at several Milwaukee Brewers games, with the Stritch athletes netting a share of the profits.



Student Adrian Singh and Coach Denny Fox work a concession stand at County Stadium.

"Most of the time the students enjoyed the work, even though we hardly ever saw any of the games," Fox said with a grin. "You work together in a relatively small area, and that enabled us to get to know each other better, do some bonding, and to practice some of the skills we think athletics is supposed to teach, such as teamwork, cooperation, adaptability, following directions and being courteous."

The Brewers concessions are a part of a fund-raising effort that has been going on since the last trip, which was five years ago for the men's team. Women basketball players went to Europe last summer. The efforts include holding car washes, selling Entertainment books and stuffed animals and sponsoring youth basketball tournaments and clinics.

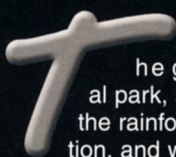
The money will fund 20 students, five coaches, trainers and chaperones. In Europe, the team will play six to 10 games, live with local players and coaches and visit historic and cultural sites, including Assisi, Italy, birthplace of the patron saint of Stritch and its sponsoring sisters. The goal is to raise \$2,000 per person to cover airfare, lodging, food and other expenses.

Why go to Europe? Fox said that in addition to the games, the trips give students a rich educational and cultural experience, learning about history and people in different parts of the world. And it helps recruiting for Stritch, which has had numerous international students on its athletic teams over the past several years.

"It's kind of funny," Fox said. "While baseball is considered real Americana, we are using Americana to help us get to Europe."

Anyone interested in donating to the trip fund can contact Fox at (414) 410-4121.

Students were more than tourists in Costa Rica



he group of 14 visited a national park, swam in the ocean, hiked in the rainforest, toured a coffee plantation, and witnessed traditional cultural dancing during their August trip. A typical Costa Rica vacation? Almost.

When the group was not seeing the sites, they spent 20 hours a week in class, learning Spanish from native speakers and earning three credits.

The trip was part of an annual journey to Costa Rica that the department of languages at Stritch has been offering for the last two years. Language instruction is in conjunction with the Instituto Interamericano de Idiomas. Mary "Duffy" Kasum, assistant professor in the languages department at Stritch, established the partnership.

"Some were true beginners, while others had some Spanish-speaking experience," said Mary Beuscher, director of Continuing Education, who led the group in August. She said the age range of participants was from 20 to 61, which is typical for this trip.



Participants in the Costa Rica trip included, front row, from left, Eileen Helsper, Jennifer Etim, Ruth Henschel, Dianne Tomisini, Colleen Fredelake; back row from right, Veronica Brahm, Marge Redfern, Jean Vogel, Diane Newbury, Lynn Thomas, Mary Beuscher, Kari Petersen.

One of the participants, Lynn Thomas, '86, who earned her teacher's certification and a master's degree from Stritch and is now a reading resource teacher for Milwaukee Public Schools, has worked with bilingual students in the past, but she had difficulty communicating with them, she said.

"I didn't want that to ever happen to me again," she said. So she signed up for the trip. Her speaking improved dramatically during the two-week stay.

After attending class in the morning, some of the students would wander in the open-air mall in the afternoon, talk to shop owners and practice their Spanish, Thomas said. Most students boarded with a host family during the stay.

"By taking the class and getting to know people from Costa Rica, we felt like more than tourists," Thomas said.

Planning for future trips is in the works. To learn more about the January 2001 excursion, call (414) 410-4375.

The Cathedral at Sarchí was one of the sites the group visited.



Vocations, Values:

Spirituality in the workplace

By Linda Steiner

The middle-aged businessman twisted in his seat, staring alternately at his hands then into space.

He paused before he spoke.

"I think God helps me, I don't know," he said in a quiet voice. "Is that what conscience is? Is conscience God?"

He paused, then added, "I guess I try to lead by example. As I think about my faith, it helps give me a moral compass."

The discussion turned to whether conscience is *of* God or *is* God, whether doing the right thing is a reflection of God in one's life.

"I've met very moral, ethical agnostics and atheists in my business," another man said. "Do you have to believe in God to be ethical? I'm not so sure we're all that different really, agnostics, Christians, Jews. And we tend to be of a particular faith because of our parents."

The group chewed on the ideas, which spun off a scripture passage and centered on identifying a clear instance in which God's presence was evident in business. Topics veered in almost a stream of consciousness. Is praying for a football victory appropriate? How about before giving a closing argument in court? If prayer is an invitation for God to be there, how do you really know when that happens? Are acts of morality in business more a product of your upbringing or a reflection of God?

The priest who sat at the front of a square of tables in the lower level of the rectory listened and helped guide the discussion. His comments were gentle and intelligent. When the session was finished, the half-dozen men said they felt challenged and stimulated.

"It's good to hear others are as confused as I am!" one said with a chuckle. "We're all human, we all have short-sightedness. It's good to sit around and hear other people's thoughts."

The meeting was a session of the Woodstock Business Conference, a group with two Milwaukee-area chapters that aims to help businesspeople integrate faith into their work lives and develop a corporate culture consistent with Judeo-Christian values. It is one of several such groups in the area, and it is part of a virtual explosion of interest in the topic of spirituality in the workplace.

Beneficial effects of spirituality

According to a 1999 Gallop Poll, 95% of Americans believe in God or a universal spirit. When asked if they had had an occasion to talk about religious faith in the workplace in the past 24 hours, 48% said yes. Sixty percent of individuals polled for "A Spiritual Audit of Corporate America," a study published last October by Jossey-Bass, said they believe in the beneficial effects of spirituality in the workplace as long as there is no strong-arming.

A research project done by a group called McKinsey & Co. Australia seemed to confirm those beliefs. It showed that when companies engaged in programs using spiritual techniques, productivity improved and turnover was greatly reduced. "Spiritual Audit" went on to say that employees who work for organizations they consider to be spiritual are less fearful, less likely to compromise their values and more able to throw themselves into their jobs.

This growth in spiritual hunger and its expression in the workplace seems to be the result of a number of factors.

"In part, what's happening is a reflection of broader trends," according to a November 1999 Business Week cover story, "Religion in the Workplace," which reported the above statistics. "People are working the equivalent of over a month more each year than they did a decade ago," the article said, concluding that it is no surprise, then, that the workplace is where "American social phenomena are showing up first."

Other reasons to which experts attribute this phenomenon include the sense of isolation in modern society, a tight labor market in which workers feel free to pursue a sense of satisfaction in their work as much as money, and an influx of immigrants, which brings people together with an array of religious and moral beliefs.

"Suddenly it's OK to think about forces larger than yourself, to tap into that as an intuitive source of creative, analytical power," Laura Nash, a business ethicist at Harvard Divinity School and author of "Believers in Business" told Business Week. The terms "spirit," "soul" and "religion" are increasingly finding their ways into the language of business, according to Stephen J. Porth, management professor at St. Joseph's University in Philadelphia, in his publication "Spirit, Religion and Business Ethics: A Crossroads." And he concludes that it is a bottom-up phenomenon rather than any kind of system of thought or behavior being imposed from above.



Ethics vs. religion

At Stritch, where the mission is to transform lives through value-centered education and the Franciscan tradition is centrally acknowledged, spirituality is an important component in work life. Staff and faculty retreats, seminars, times of reflection are provided — and strongly encouraged — as a means to keep individuals focused and connected.

Dr. Art Wasserman, dean of the College of Business and Management, said incorporating morality and ethical beliefs into the business world is appropriate and, indeed, a growing practice. But he makes a distinction between being ethical and being religious.

"People can be moral and make conscience-driven decisions and not be actively religious," he said. "Values are what's important. However, religion and spirituality often help bring them out ... It boils down to how we behave toward each other and make decisions along with each other... As a Franciscan institution, Stritch reaches out, tries to look at the ethical dimensions of everything we do in life, including our work life."

Wasserman's comments reflect semantic distinctions voiced by many people who consider themselves deeply spiritual and want to share with others. The question of whether God has a role in being moral or ethical can be — and is in some circles — pondered as seriously as the proverbial meaning of life. Perhaps as an outgrowth of the American psyche and value system, the term "spirituality" seems much more palatable than "religion" or even "faith," which may connote dogma. Referring to a "higher power," "the Divine," or "a supreme being" often bridges gaps and is more acceptable, particularly in the multi-faith workplace, than talking about "God."

Whatever the lexicon, the topic draws widespread interest. Business Week reports that the number of books on faith and the workplace has quadrupled since 1990. The University of Denver, the University of New Haven and the University of St. Thomas in Minnesota have research centers on the subject. And there are 10,000 Bible and prayer groups in workplaces, according to the Fellowship for Companies for Christ International.

Groups, conferences abound

A conference at Stritch last April called "Spirituality and Ethics in the Workplace," sponsored by the University, its Franciscan Center, the Franciscan Round Table and Marquette University law professor Janine Geske, drew 108 of 120 registered attendees despite a late-season blinding snowstorm. In the Milwaukee area, several spirituality groups, some with ties to national organizations, such as the Woodstock Business Conference described above, offer breakfast, lunch and evening meetings. Formats range widely. (See page 10).

A group called Women's Spirituality in the Workplace meets for lunch at St. John's Cathedral over a meal that might include pizza or chicken salad. Everyone contributes to cover the cost.

A group leader introduces a theme, the women break into groups and discuss it, then share what they talked about. Personal experiences, often recounted in great detail, are key to the discussions. Women of any faith are welcome.

The Peter Favre Forum, named after a 16th-century companion of St. Ignatius of Loyola, holds breakfast meetings at the University Club. For Catholic business managers and professionals, this group presents a speaker and offers a question and answer period. Its purposes include promoting an exchange of ideas as well as spiritual development and religious education. Programs focus on business-related and personal-spirituality issues as well as current Catholic teachings. For instance, two recent sessions focused on substance abuse in the workplace and on Islam, the latter geared to helping people understand co-workers of another faith.

Legatus, Latin for "ambassador," is a group for top-ranking business leaders and their spouses. Founded by former Domino's Pizza CEO Thomas Monaghan, a proponent of conservative Catholicism, the group costs \$2,000 to join and has membership requirements, including overseeing a firm with millions of dollars in revenue. Meetings include confession, a liturgy, fine dining in a private club or a restaurant, and a speaker. The group stresses family, faith and business and invites couples to "gather in the name of Christ." Milwaukee's chapter is one of 35 in the nation.

At the Stritch conference on spirituality and at several meetings of the above groups, participants agreed that it is enriching to get together with people of similar beliefs and share workplace and faith experiences.

"Hopefully in our little space on earth we can do some good," said Norman J. Yerke, membership director of Legatus. "We're all struggling. This (getting together) will help us and help each other."

How to connect, be fulfilled

A common theme that arose at several meetings, however, was how does one incorporate beliefs into the workplace in a manner that is not offensive to others? What constitutes acceptable examples of spirituality or faith in one's place of business? What "small acts" bring big dividends?

Seven Questions for Good, Moral Decision-Making

The Woodstock Business Conference, an organization of Catholic business people, has identified the following seven questions as a means to "find or refind one's moral compass" when making decisions in the workplace.

1. Am I with God in the process?
2. Am I on course?
3. Am I paying attention?
4. Do I really understand?
5. Have I made the call?
6. Is this the right thing to do?
7. What is the feedback?

Source: James L. Nolan, executive director of the Woodstock Business Conference. For complete text, see www.georgetown.edu/centers/woodstock/wbcl/winnipeg.htm

Spirituality Groups

The following is a list of some groups in the Milwaukee area that promote spirituality in the workplace.

Name: Legatus

Meets: Second Thursday evening of the month, at private clubs or restaurants

Description: Founded in 1987 by former Domino's Pizza CEO Thomas Monaghan for top-level Catholic business leaders and their spouses. Milwaukee chapter founded 1999. Name is Latin for "ambassador." Includes mass, dinner, speaker.

Membership criteria: Must oversee organizations with at least 30 full-time employees and annual revenue of \$5 million for manufacturing firms, \$3 million for sales/service firms. Also for officers and board members of firms with annual sales of at least \$100 million (manufacturing) or gross annual billings of at least \$40 million (service company) or management of assets of at least \$500 million.

Contact: Peter Giersch, (414) 964-6021

Name: Peter Favre Forum

Meets: Third Wednesday of the month, 7:30-9 a.m.,

University Club, 924 E. Wells St.

Description: Founded in 1989 for Catholic business managers and the Catholic professionals with whom they work. Named for a 16th-century companion of St. Ignatius of Loyola. Co-sponsored by Marquette University's School of Business Administration and St. Francis Seminary. Includes breakfast, speaker, Q&A.

Contact: Mary Siejkowski, (414) 747-6436

Name: Women's Spirituality in the Workplace

Meets: First Friday of the month, noon, St. John Cathedral, 802 N. Jackson St.

Description: For women of any faith interested in sharing and reflecting on various aspects of spirituality in the workplace. Includes lunch, small group discussion on a topic, open sharing period.

Contact: Ginny LaPorte or Liz Hanna, (414) 276-9814.

Name: Woodstock Business Conference

Meets: First Wednesday of the month, from 7:30-9 a.m. at National Insurance Co. of Wisconsin, 250 S. Executive Dr., Brookfield, and second Friday of the month, from 7-8:30 a.m. at St. Eugene Parish rectory, 7600 N. Port Washington Rd., Fox Point.

Description: Founded as a program of Georgetown University's Woodstock Theological Center in Washington, D.C. For business people who want to integrate faith in their professional lives. Includes scripture reading, reflection, open sharing period.

Contact: C. Edward Weber (414) 229-6576.

Spirituality continued from page 9

"We want God in the workplace, the problem is figuring out how," said Geske, a former state Supreme Court justice. In her opinion, it starts with communicating regularly with God, as if with a friend sitting beside you. "You don't have to be an expert to talk to God. You don't have to use the 'right words.' He just cares if your heart is open and you want to communicate with him.

"You may think that you need to be in a helping profession, or in a social justice job," to be doing God's work, she said. "We can't all be nurses, teachers, ministers... You are doing God's work no matter what you are doing. In any profession, you can show the face of God."

Geske suggested that an upbeat manner, an ebullient approach to life can be a true reflection of God and one's beliefs. She, along with several women at the St. John's group — which devoted an entire session on the topic — said the key to any kind of spirituality is stopping, taking the time to feel connections, looking for opportunities that may be missed because people's lives are too hurried and stressed.

"We never accomplish in a day all we set out to do anyway, so we need to build time to connect with God," Geske said.

Stopping to connect can result from acts as simple as turning off the radio when driving in a car, not immediately turning on the TV set in the morning or after work, or closing the office door and taking five minutes to recharge and reflect, discussion participants said. Journaling or other artistic endeavors that tap into one's creativity were mentioned as good ways to get in touch with one's gifts, feelings and spirituality.

Feeling pride in your work, no matter what it is, is a way of reflecting God and spirituality, Geske said.

She told of a grocery checker who always greeted people cheerfully, saying she saw her job as giving people what might be the only smile they received that day.

Positives from negatives

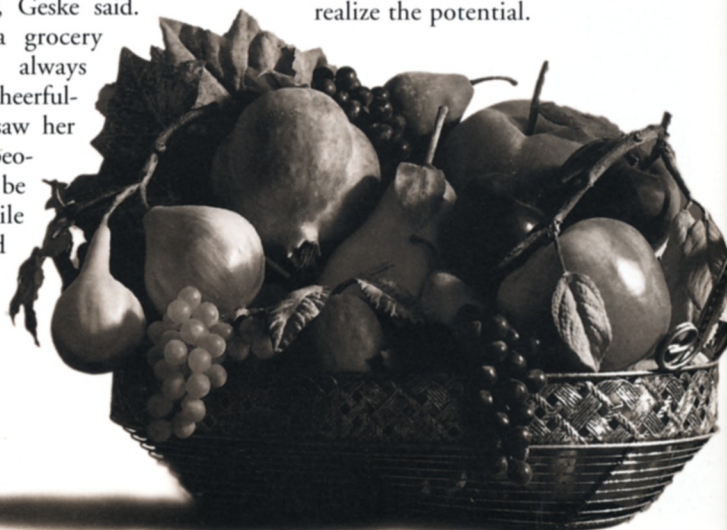
Dealing with negative situations at work offer a good opportunity to show one's faith and spirituality, according to Geske and participants at groups around Milwaukee. If someone has to be fired, for instance, it can be done gently, offering assistance in finding future work. Several people noted instances where being fired actually turned out to be a good thing, opening new doors and opportunities — which may indeed have been God's will.

Other specific suggestions for bringing spirituality into the workplace included making sure construction projects and materials are environmentally friendly and trying to hire firms run by those who otherwise might not be given opportunities, such as women and minorities.

Sister Susan Hetebrueg, SSND, a pastoral minister and a participant at the Stritch conference said one of her "crusades" is using people's first and last names at work in an equitable manner, not relegating certain groups to first names only. It is a question of dignity and honoring all of humanity. Slowing down when walking down a hallway reflects on a person's image, she said. "And it makes you more approachable if you don't look like you're going to a fire!"

Saying hello to everyone you pass at work; recognizing a person's contributions, no matter if that person is the janitor or the boss; trying to maintain a sense of humor in the face of adversity or tedium; and really listening to the people at work were mentioned as other reflections of spirituality.

Ted Tokarz, OFM, a Stritch conference participant, said with a chuckle that even bad, long meetings can represent an opportunity for spiritual connection if people open up and realize the potential.



"We're not perfect and God's not going to expect that from us," he said.

People can be empowered by the way they are treated, participants said. Sister Mary Jo Kahl, of the Franciscan Missionary of Mary, told of how women at a shelter changed after being awakened by the staff with the Franciscan greeting, "Good morning, good woman" rather than simply being roused from sleep. They had far fewer problems during the day, they went to breakfast on time, their children got to school on time and there was altogether less grumbling. What changed, she said, was the women really saw themselves as possibly being good when awakened as "good women."

Matters of sensitivity

"If a person has a problem, it can be an opportunity to minister to them," said Linda Mountcastle, a participant at the Stritch conference who is the human resources manager for the Sisters of St. Francis of Assisi.

Job Satisfaction Survey

What gives you the most meaning and purpose in your job? The following answers were given in a survey conducted by MIT's "Sloan Management Review" in the summer of 1999.

1. The ability to realize my full human potential as a person.
2. Being associated with a good organization or an ethical organization. (Most people saw "good" and "ethical" as the same thing.)
3. Interesting work.
4. Making money.
5. Having good colleagues; serving humankind.
6. Service to future generations.
7. Service to my immediate community.

Authors: Ian Mitroff and Elizabeth Denton

But words such as "minister" tend to raise questions. One discussion group at a meeting of Women's Spirituality in the Workplace pondered for several minutes the question of whether it is appropriate to advise someone at work to pray about a problem. The consensus was it was OK as long as it was done gently, perhaps by saying something such as, "When I have problems like that, I find it helpful to pray." In that way, the recipient is not being instructed, but rather the advisor is sharing an experience. Storytelling frequently was mentioned as a way to develop a more spiritually connected workplace.

"Sometimes you need people to help you prime your own pump," said Sue Roemer, a Stritch conference participant who works in retail banking. Added Ann Massie Nelson, a Madison writer for a lawyers' publication, "And you can't live every day with the goal of avoiding mistakes."

David Henderson, president of NorthStar Consultants, who is active in the United Presbyterian Church, said the workplace can become a place of opportunity to grow spiritually. "It has a lot to do with the perspective we bring to it." Or, if the dissonance between workplace goals and an individual's beliefs and behaviors becomes too great, "it can be a place to leave."

James L. Nolan, executive director of the Woodstock Business Conference, summed it all up this way in a guest opinion column in the Jan. 20 Catholic Herald:

"People have trained themselves to compartmentalize their faith and work lives, and yet they are hungry for something else At root, what we're seeing is not some desire for soothed feelings or a gimmick to increase output, but a deep-seated drive within each of us to use our talents, intelligence and imagination for the greater good."

Said Mary Beuscher, director of Continuing Education at Stritch and a group leader at the conference on spirituality: "It's a process. There is no right or wrong, no textbook, no formula. We live it every day. And it's ongoing."

Student Consultants Produce Results

By Linda Steiner

How much practical knowledge can you pick up inside the classroom versus out? When does the "real world" best intersect with book-learning to produce tangible results?

Graduate students in a Stritch College of Business and Management MBA course and undergraduates in a group called Students in Free Enterprise (SIFE) recently got involved in consulting projects that produced concrete results for the people they served and some very interesting answers to the above questions.

In the last class of their MBA program, 15 adult students in Gary Keller's Advanced Business Policy and Strategy

course became consultants to United Airlines' Milwaukee operation. An acquaintance of Keller, Andra Shumate-Biebl, is the general manager of United's Milwaukee station, and the two of them discussed creating a real-life exercise that would benefit the students as well as United.

The students broke into four groups and tackled issues that included how to reduce lost and missing baggage and improve customer satisfaction during the claim-filing process, how to improve general communications between airline staff and customers, how to enhance recognition of workers for jobs well done, dealing with flight delays, and improving worker safety.

Because the students all worked during the day, they tackled their projects over eight weeks early in the mornings, after work and on weekends. They interviewed customers at Mitchell International Airport, United customer service personnel and union members.

"I pretty much left procedures up to the students," Keller said. "But I told them, 'You need to deliver a quality product.'"

Students took the project very seriously, Keller said, and it wasn't always easy.

"It was hard to get people to be interviewed at first," said Laura Pergande, a student who investigated safety issues. "Some of them didn't want to take the time. But most of

Instructor Gary Keller and student Brian Sullivan

them (United employees) were pretty open."

On May 9 the MBA students presented United with their findings. The airline brought in about 30 individuals, from their corporate headquarters, several other nearby regions, as well as key members of their local management team, staff and union representatives.

"We were a bit nervous (about the presentation), but I'm sure they were too," student Brian Sullivan said with a laugh. When the presentation was finished, he said, the United representatives seemed very surprised and pleased by the quality of the students' findings.

The conclusion? According to Keller it can best be summed up by some of the comments made that evening. They included: "I could do these things tomorrow," and "They really hit a home run, and in a very brief period of time."

In a letter to Keller, Todd Arkenberg, a regional manager for United, said, "I commend the students ... for their comprehension of the complexity of the issues and for their recommendations ... I was impressed by the way your students worked with the Milwaukee management team ... This study has fostered a great partnership between Cardinal Stritch University and United Airlines... The team's recommendations will help our managers and employees focus on our business processes," which he said would improve customer and employee satisfaction and help United realize its goals.

Shumate-Biebl was so impressed that she wrote letters of recommendation for each student underscoring the real-world applicability.

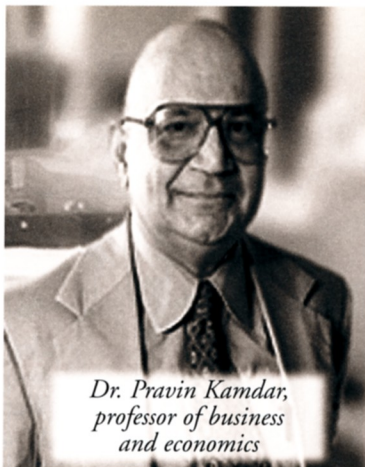
"We're always looking to improve, so it was a great opportunity in a smaller station like Milwaukee," said Shumate-Biebl. "We have a customer satisfaction philosophy, and we are always looking to streamline the process."

She noted that, as business people themselves, the students came in with good experience and understood corporate challenges. She said they also tackled the project as airline customers themselves, and were helpful in outlining how to view concerns through customers' eyes.

The students turned in detailed reports. Some of their suggestions included: make more frequent announcements about delays, to keep people better informed; don't presume United staff know everything they need to know in a given situation, so increase internal communication; use more meaningful rewards to recognize and motivate staff; and increase the frequency of the company newsletter and include articles with more depth. The students also recommended more rechecking with customers as to their destination when checking in a bag and making sure information is correctly input, with bags correctly tagged, as a simple way to cut down on lost luggage. They suggested revamping the physical area at the Baggage Service Desk. Students also suggested United staff use a more ergonomic approach when handling heavy bags in small spaces.

"I was very pleased with the results; they exceeded my expectations and gave me and the employees some really valuable information we can work with and implement, to better satisfy our customers," Shumate-Biebl said.

"You don't realize what you've learned by only looking at textbooks," said student Shelly Nichols. "When you see how it applies, it's very beneficial. And the project was a nice break from classroom lectures."



*Dr. Pravin Kamdar,
professor of business
and economics*

"I hope they (our suggestions) are implemented; it makes you feel you might make a difference."

Making a difference is also the goal of Students in Free Enterprise, or SIFE, a group overseen by Dr. Pravin Kamdar, a professor in the Department of Business and Economics. SIFE, a foundation started by Wal-Mart founder Sam Walton, seeks to teach students what free enterprise is all about. In return, they are expected to make some contribution to the community by joining theory and practice. In the process, the students also are expected to acquire communication and leadership skills.

Last semester, SIFE students did projects including working with Junior Achievement, promoting free enterprise to high school students; advising small businesses on Web/computer skills; and creating a brochure for and presentations to small businesses on how to conduct international business.

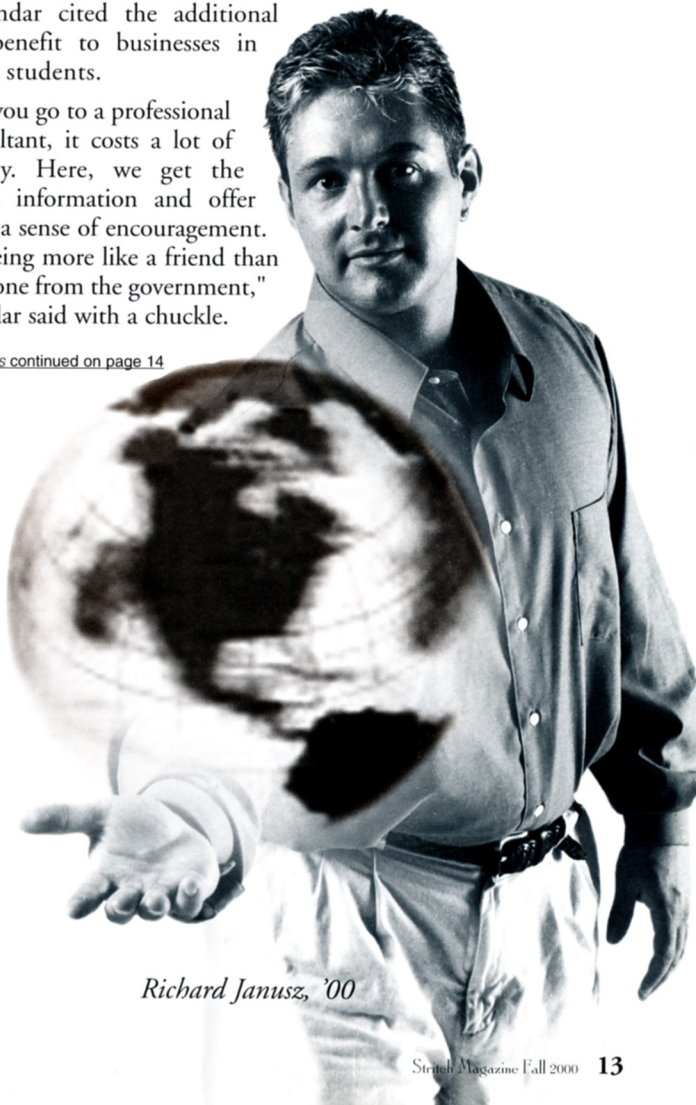
Richard Janusz, a senior who presented information to six small firms on entering foreign markets, gathered the data from sources such as the Small Business Administration and Wisconsin Department of Development.

"It's not that the information is not available," said Kamdar. "Many small businesses are reluctant to go to them. They may think there are regulations, taxes involved, and they're not sure what to do... Richard brought the information to them, and they found his contribution very valuable. They said 'Hey, you make house calls!'"

Kamdar cited the additional cost-benefit to businesses in using students.

"If you go to a professional consultant, it costs a lot of money. Here, we get the initial information and offer them a sense of encouragement. It's being more like a friend than someone from the government," Kamdar said with a chuckle.

Students continued on page 14



Richard Janusz, '00

"What gave me a good feeling," Janusz said, "is that they were very interested in what I had to say. They had numerous questions. I sat with a manual and I answered the questions.

"Sure, they asked some things I didn't know, but I said I'd get back to them with the information. The secret is in knowing where the resources are."

Mike Knabe, president of Heavi-Haul, a Menomonee Falls firm that manufactures equipment for moving heavy machinery, said the presentation with Janusz was really a two-way street.

"I explained a lot about our small business and what we would need to help us in a program like this, and he gave me information," Knabe said. He said the information was valuable, although he doesn't have the resources at this time to pursue all the suggestions.

"But he got his point across and was well organized," Knabe said.

Thorsten Strauss, who worked on advising small businesses about the Web and E-commerce, got a harsh dose of reality when he ran into problems connecting with people.

"I tried a lot, but there were a lot of cancellations, no return calls, and so on," Strauss said. He hopes other students in SIFE will continue with his project this school year.

Knabe said he hopes SIFE will continue to offer consulting services.

"It's good for small businesses to have resources like this through schools," Knabe said. "I'm all for organizations in college that will help students learn more about small business."

The three SIFE students presented their projects at a national competition in Chicago in Spring. Although Stritch did not win, they were not too disappointed. All three landed job offers through the competition.

Faculty & staff updates

Pilgrimage

Each year, Stritch sends staff and faculty to Assisi for the Franciscan Leadership Pilgrimage. Chosen for the fall 2000 pilgrimage are: **David Oswald**, chair of the theatre department; **Teri Wagner**, assistant professor of art; **Mary Ann Mosley**, coordinator for the Learning Resource Lab in the College of Nursing; **Michelle Rusch**, assistant director of Admissions; **Peter Holbrook**, vice president for enrollment management; and **Karen Walrath**, vice president for business and finance.

Publishing

The second edition of the college textbook "Early Childhood Mathematics," by special education assistant professor **Susan Sperry Smith**, was published by Allyn & Bacon in August. The book has been adapted in Australia, Europe, Canada and the U.S.

Dr. Kristine A. Hipp, associate professor of doctoral studies, presented a paper, "How Leadership is Shared and Visions Emerge in Learning Communities," at the American Educational Research Association in New Orleans in April. She also published an article in the Journal of the National School Development Council's Catalyst for Change, Vol. 29, No. 3, Spring, 2000.

Appointments/Elections

In June, **Sister Gabrielle Kowalski, OSF, Ph.D.**, a professor of special education, was appointed the chair-elect of the Wisconsin chapter of the American Association of Mental Retardation.

Dr. Sally Martin Egge of CBM is the new faculty development chair.

Elizabeth Rezel, previously of the mathematics/computer science department in the College of Arts and Sciences, has transferred to CBM to work on the bachelor of science in management information technology program.

Barbara Suleski, previously of CBM, is the new chair for the department of business and economics, in the College of Arts and Sciences.

Jan Stropp is the new chair of the reading/language arts department.

Dr. Linda Simmons is the sole chair of the educational computing department. Previously, she and **Dr. James Kasum** were co-chairs.

David Weinberg-Kinsey is the new library director. He succeeds **Meredith Gillette**, who teaches as an adjunct instructor in CBM.

Awards

Communications instructor **Mary Jo Janicik** passed the universal accreditation examination in public relations, sponsored by the Public Relations Society of America. In June, she received a fellowship to attend the Direct Marketing Institute, which is designed for educators in direct marketing and related fields.

In June, the Institute for Professional Development (IPD) named **Marlene Lauwasser**, vice president of marketing for the CBM the recipient of IPD's annual achievement award.

Special Projects/ Presentations

Dr. Asuncion Miteria Austria, chair of psychology and a fellow of the American Psychological Association, participated in a number of events at the Annual Convention of the American Psychological Association, Aug. 4-8 in Washington, D.C.

Adjunct instructor **Kay Belich** will play Alisa in the Skylight Theatre's production of "Lucia di Lammermoor," Feb. 2-18; will perform a concert of Italian music with the Ad Hoc Ensemble Feb. 25 at the Milwaukee Public Library; and will play Dalila in the Waukesha Symphony's "Samson et Dalila" March 27.

Sheila T. Isakson, assistant professor, CBM, went to Berlin Oct. 19-23 for the annual international meeting of professional Open Space Technology facilitators. She was the North American contact person for the event's planning committee.

This fall, CBM faculty member **Gary Keller** is teaching a total quality management class in Hong Kong for the University of Dubuque's international MBA program and a management and international cultural issues class in the Republic of Singapore for Ottawa University's international bachelor's degree.

Dr. Peter Jonas, assistant professor, College of Education, presented at the Governor's Wisconsin Technology Conference in Madison Oct. 12 on "Assessment of Technology in the Classroom." He and Assistant Professor



every day, we could ask questions, ask them to push certain agendas... They listened and they tried to implement what we asked."

But getting there was not easy. In addition to the haggling over language — each part of the Outcome Document had to be agreed upon by all the delegations — group representation was uneven, she said. In some instances, the NGOs were tied to their governments, thus were more conservative than women from everyday circumstances, or were able to attend the session in New York simply because they were wealthy and could afford to be there.

"In some cases, there was a lot of blaming, rather than helping the cause of women," she said. "I had the impression that women's rights were such a new concept to some of the delegations that they had a hard time understanding the issues involved, let alone nuances... At times, the special session seemed ready to self-destruct, and it was the most chaotic some diplomats had ever experienced."

Then there were the horrific stories. They were important, but they were hard to listen to. Attendees heard about how women from Nairobi are lured into Europe and end up in underground sex trades, how acid is thrown on women in Bangladesh by jilted suitors to disfigure them for anyone else, how women in India are burned for the lack of a sufficient dowry.

"Every six hours a woman is killed in India for her dowry," Sister Florence said. "They say, a woman dies for (the lack of) a television set."

"The most poignant story I heard was the testimony of Grace, a girl from Uganda, who was kidnapped by rebel soldiers. She gave several examples of how she was brutalized. She said that, soon after she was captured, 'They gave us a boy soldier to kill, and we killed him.'"

Sister Florence said the story was chilling, and that she, with most other observers in the balcony where she sat, wept.

"But Grace concluded, 'I have been trained to kill. Now I want to be trained to be a doctor.'"

It was statements such as this that gave — and continue to give — Sister Florence hope. And the Outcome Document went further on the area of violence against women, an area of particular interest to Sister Florence, than expected. For instance, honor killing by a male relative who perceives a woman has somehow besmirched the family's honor, was condemned soundly; proscriptions were strengthened against domestic violence, dowry burning and forced marriage.

"This will not be easy," she said. "The language of human rights is becoming more acceptable. To get practices into the culture is another issue... And it's not just the governments that have to take a stance. These documents call on schools, police, the whole community to work together."

But conferences such as "Beijing +5" and the others do much to make the world aware "and they get people to come together to try to find a solution."

Will women ever achieve full equality?

"I think so; I have hope," Sister Florence said. "What's really important is that women have to constantly be on guard... I've seen changes in my lifetime. For example, sexual harassment just being identified as a problem is a big step forward. Here, as kids, we thought it was just things boys did."

At Stritch, she said, women's studies courses have increased over the years, and women's rights and feminist issues are beginning to be incorporated into more and more subjects. She said that, as professors have taught women's studies classes, they have told her they have had their eyes opened and subsequently bring such themes into other courses they teach.

But she experienced a jarring reminder of sexual inequality and brutality shortly after leaving New York, where, for the most part it seemed, the real horror stories came out of developing countries in Africa or in India or Bangladesh.

"I walked through Central Park on the way back from a session. A week after the conference ended, there was that 'wilding' there," she said, in which almost 50 women were sexually abused by a mob. The attack was videotaped and played repeatedly on TV news, with men shouting, "Get them! Get the bitches!"

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But she said people who believe in equality and women's rights cannot let incidents such as the Central Park wilding, or genital mutilation in Africa, or bride burnings in India make them feel defeated.

And in her role as a professor at Stritch, and in the aftermath of attending conferences such as "Beijing + 5," Sister Florence said she seeks to "spread the word," and she stresses openness and awareness.

"It has to happen in homes, in day-to-day activities, in relationships, business relationships. People have to call their elected representatives to account. No one gives up power easily, and it will take a strong, concentrated pressure for things to really change... Most of us don't have the energy, personality or ego to work on a state or a national level. But we can make a difference where we are..."

"When I started talking about these things more than 30 years ago," she said with a warm smile, "people thought I was crazy. People didn't understand. Now, I think a lot do, and that gives me hope."

For more information on "Women 2000," including the complete Outcome Document and a three-page analysis, go to the Web site: www.un.org/womenwatch/daw/followup/beijing+5.htm



A Reflections on women's rights

Professor's Attendance at UN Conference Brings Tears, Hope

By Linda Steiner

When Sister Florence Deacon, a professor in Stritch's History Department, attended the United Nation's special session on women in June, she experienced an array of emotions, from elation to emotional pain, to frustration.

"Sometimes it would take 10 hours to work out a paragraph," she said. "They were dealing, for instance, with the trafficking in women. Well, no one is in *favor* of it, but they just couldn't agree on the wording. I thought, 'Why are you arguing over the placement of a verb or an adjective!'"

But in the end, she was very pleased to find that the so-called Outcome Document made great strides in promoting women's rights worldwide and went farther than many of the delegates had expected.

This special session of the UN General Assembly formally titled "Women 2000: Gender Equality, Development and Peace for the 21st Century," is not the first foray into international politics for Sister Florence. In 1985, she attended a conference in Nairobi, Kenya, that was a follow-up to the 1975 UN Conference on Women in Mexico. The Mexico meeting led to a declaration of an "International Decade of Women," from 1975-85. Sister Florence also attended the world conference held in Beijing, China, in 1995 as an outgrowth of the earlier session.

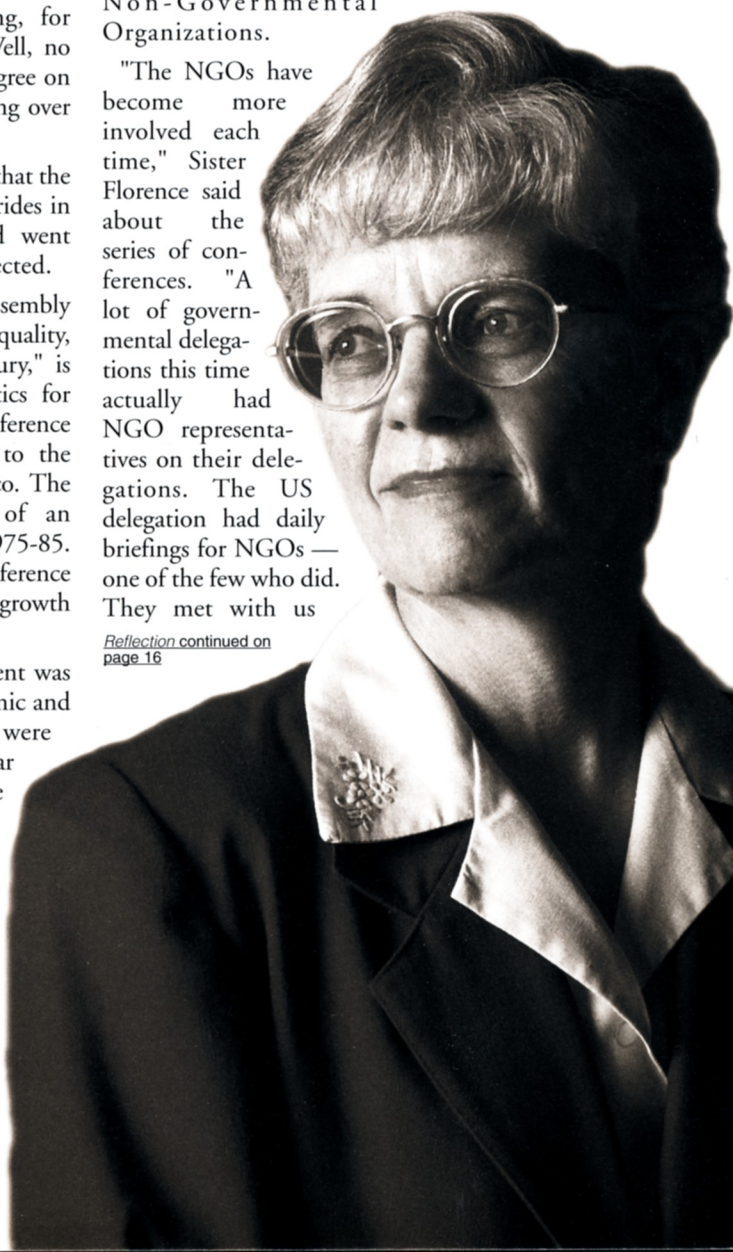
In Beijing, a new international commitment was created to gender equality, peace, and economic and social development. Strategic objectives were defined and actions to be taken by the year 2000 were detailed in 12 critical areas. Those areas include women and poverty, education, health, violence, women and armed conflict, and the human rights of women, among others. The session this June, informally called "Beijing + 5" looked at practices that have worked and obstacles that remain. Delegates formulated recommendations for further action needed to achieve full gender equality in the new millennium.

Sister Florence was among about 2,000 people at the UN session, including First

Lady Hillary Clinton, Secretary of State Madeleine Albright and Donna Shalala, secretary of Health and Human Services. Sister Florence attended as an accredited observer, representing Franciscans International, a consortium of lay and religious Franciscans from around the world. Groups such as the Franciscans were called NGOs or Non-Governmental Organizations.

"The NGOs have become more involved each time," Sister Florence said about the series of conferences. "A lot of governmental delegations this time actually had NGO representatives on their delegations. The US delegation had daily briefings for NGOs — one of the few who did. They met with us

*Reflection continued on
page 16*





every day, we could ask questions, ask them to push certain agendas... They listened and they tried to implement what we asked."

But getting there was not easy. In addition to the haggling over language — each part of the Outcome Document had to be agreed upon by all the delegations — group representation was uneven, she said. In some instances, the NGOs were tied to their governments, thus were more conservative than women from everyday circumstances, or were able to attend the session in New York simply because they were wealthy and could afford to be there.

"In some cases, there was a lot of blaming, rather than helping the cause of women," she said. "I had the impression that women's rights were such a new concept to some of the delegations that they had a hard time understanding the issues involved, let alone nuances... At times, the special session seemed ready to self-destruct, and it was the most chaotic some diplomats had ever experienced."

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Stritch Gets \$1.75 million Title III Grant

By Linda Steiner



Department of Natural Sciences Chair Dr. Susmita Acharya and Sister Mary Ann Polasek, biology professor and coordinator for the Title III grant.

Over the summer, Stritch received word that the University has been awarded a \$1.75 million federal Title III grant, to improve science facilities and develop educational programs at the University.

Stritch was the only four-year institution of higher education in Wisconsin to receive such a grant this year and one of only eight private institutions nationwide. A total of 44 colleges and universities received Title III awards across the country.

The grant, the largest ever for Stritch, will be received over five years. It will fund a number of efforts, including the creation of two new degrees: a bachelor of science in environmental chemistry and a master of science in science education. There are very few environmental chemistry programs in the U.S., and none in the area. The MS degree will target teachers in high schools and junior colleges.

The grant also will allow upgrades of laboratory equipment and facilities. A new computer laboratory, two new research

labs and a "smart classroom," including audio/visual and computer setups, will be added. Stritch's pre-medicine and pre-veterinary programs will be restructured, the on-campus greenhouse for botanical research renovated and library resources in the sciences increased. A new program for faculty development, including new techniques for teaching science, will be provided.

"I'm elated at the news that we received this grant," said President Sister Mary Lea Schneider, OSF, Ph.D. "As we progress through this next century, it's imperative that every institution of higher education have state-of-the-art facilities and equipment in order to challenge students to be able to handle the latest in scientific information and experimentation. This grant also will enable us to create a master of science in education focused on science teachers, what they will need to be successful in the classrooms of this new century."

Sister Mary Lea noted that the new facilities and equipment will be used by

almost all Stritch students, not just science majors.

Sister Mary Ann Polasek, a professor of biology and the project coordinator for the Title III grant, stressed the universality of science education and the importance of producing well-educated science teachers.

"Science impinges on every aspect of our lives," said Sister Mary Ann, who has been at Stritch more than three decades and is a former chair of the biology and chemistry department. "There is no one who is not affected by scientific trends and scientific changes. Our students need to be up to date. And with regard to teachers of science, it has a trickle-down effect: if they know more, the better they can teach, the more their students will know, and the better served the entire population can be."

She said the new master's degree also will help provide teachers with the most current scientific information and help them advance in their careers.

"We hope we can give them a degree they can really use."

Sister Mary Ann said that because of Stritch's limitations, recent graduates have left the University very well prepared in theory but without hands-on experience with the most modern equipment. In most cases, however, businesses train graduates on their equipment, and this has not impaired their ability to find employment, she said. "Don't misunderstand," she said. "Our graduates leave well prepared; they have done very, very well with theory and they've worked so very, very hard and are able to apply their knowledge base. But they simply have not been trained on the most modern equipment, because we didn't have it. Now we will be able to augment that knowledge base."

"I only wish some of our graduates could come back and take advantage of the new things we will have to offer," she said with a smile.

Dr. Susmita Acharya, chair of the newly named Department of Natural Sciences, said she was hopeful the grant would help Stritch attract faculty as well as gain and

Title III Grant continued on page 18

retain students.

"This grant is not only to the benefit of students, but also to scientists who may want to be part of our institution," she said. "It will promote faculty research."

"And with a collaborative effort involving our faculty and administrative staff we can continue to improve and expand."

Sister Mary Ann said that achieving the grant was a painstaking process, a team effort involving hundreds of hours of time collecting data, assessing and re-assessing its presentation. The work paid off however. The three evaluators who read Stritch's grant application rated it with two grades of 100 percent and one of 99 percent.

"And after all that effort, the real winners will be the students," Sister Mary Ann said.

In announcing the grant to the campus community, Sister Mary Lea thanked Acharya, who is the grant activity director, and former Stritch staff person Tiffany Bachmann of the Advancement office, as well as Sister Mary Ann for their tireless efforts. They worked closely

with a grant writer from Washington Stritch hired to write the proposal.

Sister Mary Lea felt sure that with persistence — and faith — Stritch could obtain the much-needed funds.

She said that even though the money is for the so-called "hard sciences," it will help the University fulfill its mission: to transform lives through value-centered education.

"Pursuing funding in the area of science reflects on our continuing commitment to our Franciscan tradition," Sister Mary Lea said. "Roger Bacon, for whom the science wing is named, was a Franciscan and one of the leading scientists of his day. This grant will enable us to continue to view the created world not only through the eyes of the questioning and exploring scientist but also through eyes that see the beauty and mystery that is apparent in all of the world and the creatures that inhabit it."

"All work and discoveries in the natural world should leave us all with a sense of awe and wonderment and an appreciation for the gift of life."

Title III Reception

Several dignitaries from state and national offices attended a reception Sept. 7 honoring Stritch's receipt of a \$1.75 million Title III grant. The grant will help Stritch develop educational programs and improve science facilities at the University. The reception, held in the Student Union, followed the 2000 Opening Convocation.



State Sen. Alberta Darling with Sister Mary Lea Schneider, Stritch president.



Sister Mary Ann Polasek with Milwaukee County Executive F. Thomas Ament.



From left, Trustee Randy Myricks; Sister Mary Lea; Terence Ray, representing U.S. Rep. Tom Barrett; and Tim Bloch, representing Gov. Tommy Thompson.



State Rep. Sheldon Wasserman with Stephanie McCanna of Continuing Education.



Glendale City Administrator Richard Maslowski with Sister Mary Lea.



Glendale Mayor R. Jay Hintze with Sister Mary Lea.

Stritch alum

a leader in the fight for women's health

By Kyle Freund

Mildred Leigh-Gold



In 1989, Mayor John O. Norquist appointed a task force to combat breast cancer among medically under-served women in Milwaukee. At the same time, Mildred Leigh-Gold, '99, had just been diagnosed with breast cancer and had recently lost a sister to the disease.

It was at this time that Leigh-Gold joined the task force, and, in 1990, was appointed coordinator for the Milwaukee Breast and Cervical Cancer Awareness Program (MBCCAP).

"I knew the community (Milwaukee) and had experienced the disease, so the position seemed like a good fit," said Leigh-Gold, who has a master's degree in management from Stritch.

After 10 years at the helm of the program, Leigh-Gold has made it a model program for the country. And she won her own struggle with the disease.

"Breast cancer is a frightening disease. Heart disease can be fought with a better diet and exercise," Leigh-Gold said. "But breast cancer has no visible warning signs."

Her own struggle inspires her to pour effort into the MBCCAP, and this effort can be seen in the attention it has received. The MBCCAP serves as a model for other programs, because it offers not only free mammograms, but also free follow-ups and treatment to medically under-served and uninsured women.

Funding for the program comes entirely from donations, corporate sponsorships and state and federal grants, along with in-kind support from the City of Milwaukee Health Department. Volunteers also play an important part in the program. Dr. John Milbrath, a local radiologist of the Breast Diagnostic Clinic, Inc., has read mammogram films for the program free of charge the entire time the program has been in existence.

"Most cities offer free mammograms," Leigh-Gold said. "But what about the woman who finds out she has cancer and can't afford to treat it? Our program shows that it is possible for

a community to support and offer free follow-up treatment."

In May, the House of Representatives passed the Breast and Cervical Cancer Treatment Act, which would provide federal funds to help pay for follow-up and treatment. Leigh-Gold recently attended a convention in Washington D.C., where she and fellow members of the National Breast Cancer Coalition lobbied for Senate support of the bill.

"It was almost overwhelming to visit their offices," Leigh-Gold said. "When you get to see the belly of our government, and how it really works, it is very exciting!"

In the 10 years that she has been coordinating the MBCCAP, Leigh-Gold has seen a lot of progress in fighting the disease. Early detection plays a key role, but in 1997 she realized that a lot of the women coming through the doors had more problems than those for which they were being screened. She realized that it was necessary to start a comprehensive holistic clinic that could screen for the entire spectrum of women's health problems.

In 1999, with the help of state grants from the Women's Health Initiative, the first Woman's Center opened in the Martin Luther King Heritage Center. It allows a woman to spend 2-2 1/2 hours and get a full screening for a wide variety of problems. The clinic has been so successful that in February of 2000, they opened up two more clinics.

The MBCCAP's next goal is to open even more women's centers in collaboration with other local clinics. For more information on the MBCCAP, contact (414) 286-2133.

PROCEDURE OUTLINED FOR TRANSCRIPT REQUESTS

Copies of official University transcripts are available by written request only. Forms can be picked up at the Milwaukee campus, or requests may be sent to:

**Cardinal Stritch University
Registration Office
6801 N. Yates Rd.
Milwaukee, WI 53217**

Requests must include: name (or former name, if necessary), student identification or social security number, current address, daytime phone number, type of credits (doctorate, graduate, undergraduate), dates of attendance, number of transcript copies needed, address(es) to which the transcript needs to be sent.

Payment must be included with the request, which must be signed.

Costs:

*Regular: \$4 per copy,
processed in 5-10 working days*

*Priority: \$6 per copy,
processed in 2 working days
(\$4 for additional copies at the
time of that request)*

ATTENTION EDUCATORS:

Career Services Credential File Policy

Career Services maintains credential files for educators who request and maintain updated files. Files that are more than eight years old and have not been updated or used within the previous three years will be destroyed. To update your file or have it sent out, contact Career Services at (414) 410-4157 or career@stritch.edu.

While Career Services will send out credential files, many professionals prefer self-credentialing. For more information on how to self-credential, contact Career Services.

UPDATE MY RECORDS

Date___/___/___ Graduation Year(s)_____

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone() _____

Work Phone() _____

E-mail _____

Age _____ Maiden Name _____

Spouse's Name_____

Names/Birth Years of Children_____

Employer/Business Address_____

Position _____

Spouse's Employer/Position_____

Graduate studies, volunteer activities, awards, etc. _____

Include my news in Stritch Magazine.

Feel free to send a photo or resume. We will include as much information as possible in an upcoming issue.

I want to get involved.

Send me information on the following alumni programs:

- ☐ Membership on the Alumni Association Board of Directors
- ☐ The Association's Personal & Professional Development Committee
- ☐ The Association's Admissions & Student Relations Committee
- ☐ The Association's Public Relations Committee
- ☐ Alumni chapter membership
- ☐ Reunions or special events
- ☐ Hosting an alumni reception
- ☐ Contributing to the University

2000-01 Alumni Award Nominations

For details: www.stritch.edu/alumni/main.html, or
(800) 347-8822, Ext. 4204, or alumni@striitch.edu

Faculty & staff updates continued from page 14

Dr. Tony Middlebrooks did a report advising the Milwaukee Public Schools on how to use a \$100,000 grant to integrate technology into the school system.

Cynthia Marino, director of Outreach, went to Washington, D.C., in August to be a reader for the federal Gear Up Grant (Gaining Early Awareness and Readiness for Undergraduate Programs). The program is designed to increase the numbers of disadvantaged students enrolling and succeeding in college. She also attended a national educational leadership conference in New York in September sponsored by the Wallace-Readers Digest Funds.

Dr. Dickson Smith, dean of the College of Arts and Sciences, served on the program committee for the annual conference of the Council of Colleges of Arts and Sciences, which was in Toronto.

Grants

Dr. Terence Roehrig, the newly appointed chair of the history and political science department, received a \$550 grant from the Wisconsin International Outreach Consortium to promote the use of technology in global and international studies.

Anniversaries

In July, the Sisters of St. Francis honored sisters celebrating anniversaries of their profession to the congregation. They are:

75 years

Sister Julitta Fisch – Helped develop the reading program and served as the director of the reading clinic.

Sister Bertram Diderrich – Worked in the reading clinic.

70 years

Sister Benedicta Ritchie – Worked in the reading clinic.

Sister Kathryn Van de Kamp – Worked in the reading clinic.

60 years

Sister Francis Marie DeLany – Served as the registrar, dean of students and faculty in French and Latin.

Sister Rosanne Sanders – Was director of residence life.

Sister Marie Terese Schwind – Worked in the reading clinic.

50 years

Sister Ann Clare Brokish – Recently retired from varied service to academic affairs; best known for helping coordinate commencement.

Sister Coletta Dunn – Teaches in Religious Studies.

Sister Ann Ferschl – Taught in biology and chemistry, now on Board of Trustees.

Sister Serena Halfmann – Taught in language department.

Sister Sheila Haskett – Taught in special education.

Sister Felicia Schlechter – Worked in the reading clinic.

Sister Eileen Wendt – Worked in the reading clinic.

Wine Tasting

An evening of sparkling fun is on tap for Nov. 9, when the Stritch Alumni Association presents its annual Wine Tasting.

Held in partnership with Otto's Wine Cask, the event will feature a sampling of a number of wines, an array of tasty hors d'oeuvres, and a theatre production of "Once Upon a Mattress." Wine expert Tony Jansen of Otto's will give this year's lecture, on "The Joy of Champagne."

"We thought that with the holiday season approaching, it would be fun to focus on champagnes and sparkling wines," said Larisa Ard, director of Alumni and Parent Relations.

The Wine Tasting is the most popular event the Alumni Association sponsors, she said.

"It's a great opportunity for people to come together, have some fun and to learn about wine," Ard said. "And people are encouraged to bring friends from the community — this is not limited to Alumni Association members by any means.

"It's really for beginners as well as for people who have been coming to these events and learning about wine for 10 or 15 years. If you know nothing, or if this is your 10th year here, you're going to have fun."

The evening starts with Jansen's lecture, at 6:15 p.m., in the Schroeder Auditorium. The wine tasting starts at 6:30 p.m. and the theatre production at 8 p.m.

"Once Upon a Mattress" is Mary Rodgers' musical version of "The Princess and the Pea." This rollicking spin on the familiar fairy tale of royal courtship and comeuppance will provide for some side-splitting shenanigans.

Costs for the evening are \$10 per person for the wine tasting (\$12 after Nov. 2) and \$10 per person for the theatre presentation. For more information, contact Ard at (414) 410-4204, alumni@stritch.edu.

Heinig heads Advancement team

Betty K. Heinig joined the Stritch community in June as the new vice president for University Advancement.

"We're pleased to welcome Betty to the University," said Sister Mary Lea Schneider, OSF, Ph.D. "I am confident that she will transfer Cardinal Stritch University's mission and priorities into funded projects and strategic partnerships."



In her new position, Heinig serves as a member of the administrative board and is responsible for directing the University's annual and special fund-raising activities.

She brings to the position experience as the vice president for college relations at Bloomfield College, in Bloomfield, N.J., where she worked in development and public and government relations. Before that, she directed a successful \$27.5 million capital campaign as the vice president for development at the Foundation of the University of Medicine and Dentistry of New Jersey. Heinig also was affiliated with the Foundation of the University of Limerick in Ireland.

"We believe that Betty's expertise and enthusiasm will garner awareness and recognition of the University, its programs and services," said Thomas A. Zabjek, president of Lakeside Development Co. and chair of the Stritch board of trustees Advancement Committee.

"I look forward to having an impact on Stritch's future through a comprehensive development initiative," Heinig said. "It's meaningful to me to participate in the life of an institution whose mission is to transform lives through a value-centered education."

Did they call yet?

In its fourth year, the Stritch phonathon kicked off in September with high expectations. Under the supervision of Jedd Lapid, '96, director of annual giving, the phonathon since 1997 has gained 800 new donors and has received gifts totaling \$140,000. This year, Lapid said he plans to build on the program's success and surpass pledge totals from previous years.

"Although we are looking to increase and surpass our past fund-raising goals, an important focus of the phonathon is communicating with our alumni, parents and friends," Lapid said. "We want to see how we can be of service to them and bring them up to date on the University's accomplishments."

While Lapid oversees the operation of the phonathon, student callers make the telephone calls to alumni, donors and prospects. They also update records and addresses, share news of campus happenings, and manage pledges. For the 2000-2001 academic year, senior Jenny Leonhardt is the intern and lead caller for the phonathon, assisting Lapid in training student callers and maintaining the phonathon system.

The Stritch Annual Fund Program, which is the focus of the phonathon, raises sustaining support for the University.

New and increased pledges and donations, including contributions of appreciated securities, can be directed to the University Advancement office at (414) 410-4200. Memorial/honor/celebratory gifts are always welcome. See the inserted envelope in this magazine for more giving options

Three generations witness the evolution of Stritch

by Sara Woelfel



Sister Rose Sevenich at age 14 and her mother, Rose Sevenich

To hear about the college experiences of four women of the Sevenich family, you would think they attended four different colleges.

One went to a small college on Milwaukee's South Superior Street. Another went to an all-women's college on a brand-new campus in Fox Point. A third one spent much of her college life rehearsing in basement music studios. And the fourth graduated from a large university after taking classes at a Minnesota office building.

Yet each attended Stritch.

"It seems like the women in our family, by going to Stritch at different times in history, are symbolic of the ways it has evolved," said Barbara (Sevenich) Schauer, '68.

Rose Sevenich, now deceased, was the first in the family to make a connection with Stritch, when she took classes toward her teaching certification. Her daughters, Schauer and Sister Rose Sevenich, OSF, '68, one of the associate directors of the Congregation of the Sisters of St. Francis of Assisi, remember going to classes with their mother. Schauer's daughter, Sharon Kindsfater, '00, discovered Stritch not because of her mom's history with the school, but because she was attracted by the University's business programs, offered in convenient locations one night a week.

Sister Rose recalls her mother's "input" in her education. "During the summer, we were tested and tested... They needed kids to test for practice teaching methods, and my mom volunteered us," she said.

Schauer and Sister Rose attended Stritch in the 1960s and took classes at the new Fox Point campus. Schauer pursued a sociology degree, choosing Stritch because it was a "more friendly, comfy, familiar place." Being surrounded by the Sisters of St. Francis, she felt at home, having grown up in Catholic schools run by the Sisters.

Sister Rose graduated the same year as Schauer, with a music degree. While she does not remember running into her sister

on campus, her most vivid memories are of the time she spent rehearsing in the ground-floor music studios.

"All the time I was at Stritch, I spent in the basement," Sister Rose said. "Even mass was in the basement. I probably came up into the sunlight long enough to eat lunch." Needless to say, she was pleased when the University added the new Center for Communication Studies/Fine Arts with above-ground music facilities.

In her associate director's position with the OSFs, Sister Rose is becoming reacquainted with the University from a different perspective.

"Instead of seeing Stritch from the basement level, I'm now seeing it from an eagle level," she said. "Being on the board, it pleases me that the University continues to have a deeper Franciscan Catholic identity and is committed to diversity, minorities and people in second careers."

Compared to the time when Sister Rose and Schauer graduated from Stritch, the University now has multiple campuses and numerous off-site classrooms in Wisconsin and Minnesota. Kindsfater, who lives in St. Bonifacius, Minn., a suburb of the Twin Cities, took classes in Edina, Minn.

"It was a good program for me," she said. "It helped me tremendously. Something was always tied into what I was doing at work."

Kindsfater graduated in June with a bachelor's degree in management. She also received a certificate in sales/sales management from Stritch.

The experiences of these four women indeed reflect the evolution of Stritch, from a focus on teacher education and reading at the outset, to a bigger campus and wider scope of programs in Fox Point, and later to dozens of classroom locations with programs offered in non-traditional accelerated format and geared toward working adults. With the addition of more sites and now distance learning, the evolution continues. The question becomes, will the fourth Sevenich generation discover Stritch, too? Stay tuned.



Sister Rose Sevenich



Barbara Schauer



Sharon Rose Kindsfater

Class notes

AWARDS

Cheryl Willis, '75, was honored by the National Dance Association (NDA), a division of the American Alliance of Health, Physical Education, Recreation, and Dance, as the national dance educator of the year 2000. She teaches creative dance for kindergarten through fifth grade in the Vancouver School District.



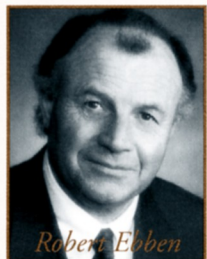
CAREER ANNOUNCEMENTS

Sister Renee Costanzo, OSF, '69, graduated from the diploma program in medical assisting at Madison Area Technical College in May. Costanzo, who taught at Stritch until 1991, is active on the national board of the Franciscan Federation.

The Rev. Thomas M. Dieter, '82, is in ministry at Holy Cross Parish in the Diocese of St. Petersburg, Fla.

Sharon M Dossett, '90, is the president and chief executive officer of the Wisconsin Community Service Network, Inc. (WCSN) in Milwaukee.

Robert Ebben, '89, opened a new office for the Edward Jones investment firm in Wisconsin Rapids.



The Rev. Leonard Elder, '94, completed four years as parochial vicar at St. Elizabeth Ann Seton, and serves as pastor for Christ the Redeemer Church in Houston.

Theresa Finkler, '97, was promoted in May to purchasing agent at Meetings and Incentives, an intermediary for Miller Brewing Co., Kraft Foods, Bank One, and John Deere.

Teresa Frank, '00, works as a mental health employee at Bellwood Therapy. She was recently admitted to the master of arts counseling program at Marquette University.

Allyn French, '85, earned a Ph.D. in education from Marquette University in May.

Mary Gagnon, '99, works as an advocate for Women of Domestic Violence.

Amy Halvorson, '89, '00, completed her first marathon in Anchorage, Alaska, raising \$5,300 for the Leukemia and Lymphoma Society of America.

Sister Kathryn Jennings, OSB, '78, was elected to the board of directors for the American Association of Mental Retardation.

Marion Kessenich, '48, taught high school for 42 years before retiring in 1990. Since retirement, she has volunteered in her parish, the Archdiocese, the elementary school, and her local public library. She has served as a trustee and parish council member and officer and now serves on the Archdiocesan Implementation Commission representing Dodge County.

Ronald A. Luebke, Col., '94, retired from active duty service with the Wisconsin Army National Guard as commander of the 57th Field Artillery Brigade, Milwaukee. He now lives in New Mexico, where he started a cattle ranch. Luebke assists Santa Clara Parish with Bible school instruction.

Erin McNutt, '99, works as a Line/Lead Therapist at the Wisconsin Early Autism Project. She is enrolled in the new master of arts in clinical psychology program at Stritch.

The Rev. Robert Malloy, OFM, Cap., '72, was recently discerned as the national chaplain for Faith and Light USA East.

Sister Katherine Mullin, VHM, '78, retired as director of admissions at Convent of the Visitation School in St. Paul, Minn. After working with neighborhood families during a two-month sabbatical this summer, she has returned to the Visitation School as a volunteer.

Patricia Nelson, '99, was part of the U.S./Russian Nurse Exchange Program in May. She toured several hospitals, clinics, and nursing homes in Russia as a nurse manager and educator.

Barbara Nolan, a current Stritch student, was appointed principal at St. Francis High School. Nolan has a bachelor's degree from Marquette University and a master of education degree from Western Washington University. She is enrolled at Stritch for postgraduate coursework in curriculum and instruction.

Melody Orban, '91, was elected president-elect of WEST (Wisconsin Elementary and Middle School Science Teachers).

Sandra (Jantz) Teichow, '95, director for

Downtown Revitalization in Sharon, Wis., received an award from Gov. Tommy Thompson for five years of outstanding service toward downtown revitalization. In 1998, Esquire Magazine named her one of the nation's heroes. She married Dennis Allen Teichow on June 26, 1999. In August, the couple began a one-year teaching contract in Kiev, Ukraine.



George Torres, '94, '96, graduated in April from the University of Wisconsin - Madison, earning state certification as a public manager.

BIRTHS/ADOPTIONS

Charlotte, '94, and **Chris Cherella** had a son, Charles Nicholas, on Feb. 28.

2000-2001 ALUMNI ASSOCIATION BOARD OF DIRECTORS

Kurt Strenke, '91,
president

Jim Anderson '85, '87,
immediate past president

Tim Breen, '95

Patricia Boyer, '99

Debbie Stevens Brown, '98

Patricia Derocher, '69

John Charles Eastberg, '93

Greg Frost, '81

Douglas Gorsuch, '98

Cynthia Haag, '95

Susan Hembrook, '83

Michael Holman, '99

Alfred Reginald Lawson, '99

Jim Lazear, '93

Sandra McCabe, '66

Karen Miller, '98

Mary Ann Mosley, '87

Becky Piasecki, '98

Karen Picus, '84

Bob Rafel, '98

Kim Rutkowski, '92

Joel Rynders, '98

Jennifer Stephenson, '96

Walter Swiger, '87, '90

Dianne Wallace, '93

Michael Welsh, '95

John Warneke, '97

Ruby Wiley, '92, '93

Yunli Xia, '99

Calendar of events

November 2000-April 2001

Wellness Week

Oct. 30-Nov. 2

Includes a blood drive, health fair, healthy foods cook-off, WPS ORGANize to Save Lives Campaign, and more. Health Services/Counseling, (414) 410-4097

Family Weekend

Nov. 3-5

Parent Relations, (414) 410-4204 or parents@stritch.edu

"Mothering and Fathering: Visioning, Creating and Sustaining a Culture of Peace"

Nov. 3-5

A conference sponsored by the Association for Research on Mothering (ARM), an international organization based in Canada. Milwaukee campus Jackie Haessley, local coordinator, (414) 445-9736

"The Mark Applied"

Nov. 3-Dec. 22

Northwestern Mutual Life Gallery

Contemporary drawings, created conventionally and nontraditionally.

"Once Upon a Mattress"

Nov. 3, 4, 9, 10, 11, 8 p.m.

Nov. 5, 12, 2 p.m.

Mary Rodgers' musical version of "The Princess and the Pea." Box Office, (414) 410-4171

Alumni Wine Tasting

Nov. 9

Alumni Relations, (414) 410-4204 or alumni@stritch.edu

Transfer Student Open House (Education)

Nov. 9, 5-7 p.m.

Admissions, (414) 410-4051

Faculty Recital: Donna Shriner, vocalist, and Mary Duffy, vocalist

Nov. 12, 7 p.m.

Schroeder Auditorium

Family Sunday Brunch

Nov. 12, noon

Student Union

Parent Relations, (414) 410-4204 or parents@stritch.edu

Transfer Student Open House

Nov. 16, 5-7 p.m.

Admissions, (414) 410-4051

Mid-day Musicale

Nov. 21, noon

Cardinal Lounge

Mid-day Jazz

Nov. 29, noon

Student union

Departmental Scholarship Day

Nov. 30, 9 a.m.-2 p.m.

Admissions, (414) 410-4040

Annual Tree Lighting and Student Dinner Dance

Dec. 1

Great Hall

Music Department Recital

Dec. 3, 3 p.m.

Schroeder Auditorium

President's Dinner

Dec. 5

Concord Chamber Orchestra

Dec. 6, 7:30 p.m.

Stritch Theater

Rockford/Beloit Alumni Night

Dec. 8

New American Theater Rockford, Ill.

Alumni Relations, (414) 410-4204 or alumni@stritch.edu

Holiday Concert

Featuring the Concert Band, Handbell Choir and University Chorus

Dec. 10, 2 p.m.

Stritch Theater

Nurses Pinning Ceremony

Dec. 15, 4 p.m.

Stritch Theater

Commencement Mass

Dec. 16, 11 a.m.

Stritch Theater

Winter Commencement Ceremony

Dec. 16, 3 p.m.

Milwaukee Auditorium, Bruce Hall

Downtown Milwaukee

Multicultural Campus Visit Day

Jan. 25, 9 a.m.-1 p.m.

Admissions, (414) 410-4040

Stritch on the Road

Jan. 27

Madison, Wis.

Dean of Students, (414) 410-4184

"Questions of the Quotidian"

Feb. 2-March 14

Opening Reception:

Feb. 2, 5-7 p.m.

Northwestern Mutual Life Gallery

Artists include Ariana Hugget, Yumi Roth, Michelle Grabner.

Honors Scholarship Day

Feb. 8, 8:30-2 p.m.

Admissions, (414) 410-4040

Faculty recital: Christopher Zello, clarinet, and Linda Nielsen, flute

Feb. 11, 7 p.m.

Schroeder Auditorium

Blood Drive

Feb. 14

Field house

Health Services/Counseling, (414) 410-4097

"The Lion in Winter"

Feb. 23, 24,

March 1, 2, 3, 8 p.m.

Feb. 25, March 4, 2 p.m.

James Goldman's witty and intelligent comedy of the battle

of wills between King Henry II of England and his estranged wife, Eleanor of Aquitaine.

Box Office, (414) 410-4171

Alumni Dinner and Theatre "The Lion in Winter"

Feb. 23, Milwaukee campus

Alumni Relations,

(414) 410-4204 or

alumni@stritch.edu

Mid-day Musicale

March 13, noon

Cardinal Lounge

"Barber of Seville"

March 15-25

Florentine Opera performance

Stritch Theater

Transfer Student Open House

March 29, 5-7 p.m.

(tentative) Admissions, (414) 410-4051

"Creating Schools to Feed the Mind, Body and Spirit"

March 30-31

A learning expo for educators Outreach, (414) 410-4378

"Vanity of Vanities"

March 30-May 11

Opening reception:

March 30, 5-6 p.m.

Opening lecture:

March 30, 6 p.m.

Northwestern Mutual Life Gallery

Artists include Heather White, Tara Stephenson, Jan Baum, Sherry Simms, Sarah Hood, Kate Wagle, Molly Carter, Elizabeth Brim.

Stritch on the Road

April 7

Edina, Minn.

The Beauty of the Benelux: Springtime in Holland, Belgium and Luxembourg

April 17-30

A tour of three European countries, with a group size limit of 36.

Continuing Education, (414) 410-4244

An invitation to honor Sister Mary Lea's 10th anniversary

Sister Mary Lea Schneider's mark on the University goes beyond her characteristic friendliness, accessibility to students and gregarious personality. Her leadership in her first 10 years will carry on throughout the history of Stritch as a legacy for students, faculty, staff and the community.

In celebration of Sister Mary Lea's upcoming 10th anniversary as president of Cardinal Stritch University, friends and staff are working to establish the Sister Mary Lea Schneider Endowed Scholarship Fund. We invite you to participate in endowing this fund. Your generous contribution will benefit our students and honor Sister Mary Lea on the anniversary of her 10 years of dedicated service to Stritch.

The leadership of Sister Mary Lea in the 1990s and into the new century has advanced the mission of the University with the addition of new programs, expansion to new locations, and an increasing and more diverse student population.

From her first day on the job in August 1991, Sister Mary Lea and her administration have overseen steady increases in total enrollment, including a tripling of the international student population. In addition, the Stritch endowment increased from \$4.8 million in 1991 to \$20 million in 2000.

The most significant event of Sister Mary Lea's presidency thus far has been her decision, made jointly with the Board of Trustees, in 1997 to change Stritch's status from a college to a university and to create four distinctive colleges. This significant change preceded another major milestone in the institution's history: the first doctoral degree. When the doctor of education degree in leadership for the advancement of learning and service was added in late 1997, Stritch became the only doctoral-granting Franciscan-sponsored institution in North America.

In addition to the doctoral program, the University has launched several other innovative academic initiatives during Sister Mary Lea's tenure, including the master of science in nursing program in 1998; distance learning via computer-mediated instruction and interactive TV; the initiation of Stritch's own on-site distance-

learning classroom; the development of the School to Profession program, which partners with Milwaukee's Pulaski High School in an effort to address teacher shortages in urban schools; Lifetime Learners, a central-city business degree and teacher-certification program; and service-learning classes, with coursework and concepts carried out through community service projects.

In 1997, Sister Mary Lea headed the University during the construction of the Center for Communication Studies/Fine Arts,

a project that provided a boost to campus arts programming and productions, and the establishment of the Franciscan Center, an addition intended to deepen the University's Franciscan identity. The school's Athletics Department also received much support from Sister Mary Lea, doubling the number of Stritch teams with the addition of five new men's and women's teams in the past 10 years.

In 1997, Sister Mary Lea and the administration for the first time sponsored a University staff member to go on a Franciscan pilgrimage to Assisi, Italy, the birthplace of St. Francis. This program has expanded and, in

2000, the University sent two representatives each from staff, faculty and administration on the pilgrimage. Sister Mary Lea also approved and supported student trips to Tanzania, India, South Korea, the Czech Republic and Mexico for service, experiential learning, and cultural education.

As president of Cardinal Stritch University, Sister Mary Lea has welcomed prominent people to campus, including Wisconsin Governor Tommy Thompson, former presidential candidate Bob Dole, and famed Broadway actress Elaine Stritch.

In honor of these accomplishments and achievements as well as the many ways Sister Mary Lea serves Cardinal Stritch University every day, the endowed scholarship will commemorate her special anniversary. Betty Heinig, vice president for University Advancement, will be happy to discuss the Sister Mary Lea Schneider Endowed Scholarship Fund with you. Please call her at (414) 410-4200 or send a contribution to the Advancement office, 6801 N. Yates Rd., Milwaukee, 53217.



Cardinal Stritch University
Office of University Advancement
6801 N. Yates Rd
Milwaukee, WI 53217

Address Service Requested

